



Dear Riders and Teams!

We are pleased to invite you to join the 2018 Ride Green Cup, which aims to reach competitors at a very young age and teach them about sustainability.

RIDE GREEN CUP is a fun way to show our young riders the importance of incorporating sustainable practices into their sport and to give them all-round training on how to do it. Athletes are the ideal people to set an example and raise awareness in their communities thanks to their popularity and performances. To quote Ms Kattia Juarez, Director of the FIM International Sustainability Commission, “To be a real champion you must respect the planet”.

The 2018 RIDE GREEN CUP activities will take place in 2 rounds:

First round

The team has to register on Instagram and post pictures of themselves helping the environment using a hashtag:

#RGCHorsham18_*nameoftheteam*, for example
#RGCHorsham18_australia).

In the photos you post, you also have to refer to the official page of the 2018 Ride Green Cup on Instagram - @ RideGreenCup18

2018 RIDE GREEN CUP is based on this year’s World Environment Day theme of fighting pollution from non-appropriate use of the plastic in the world, reflected in the slogan:

“BEAT PLASTIC POLLUTION - If you cannot reuse it, refuse it”

This first round will begin as soon as the teams are enrolled and end at 10:00 pm on Saturday 25 August.





Second round

It will take place at the Horsham Motor track and will be made up of two activities:

- Complying with the FIM Environmental Code. Teams should participate actively in the environmental education of the participants and spectators at the event.
- Showing your commitment by signing the banners that will be placed in a dedicated area in the paddock of the Horsham circuit.

This round will begin on Friday 23 August and end at 12:00 am on Sunday 26 August

The team that shows the most commitment in posting pictures, comply with the Code and signing the banner, will be declared the winner of the 2018 Ride Green Cup.

So don't miss out on the fun, come and join us
for the Ride Green Cup!

Yours sincerely,
2018 Ride Green Cup Organising Committee

For more information, please contact: cid@fim.ch

